



## THANK YOU for your sponsorship of the 2010 Western EOC.

We welcome the opportunity to highlight your logo and advertisement in our EOC Conference materials.

LEVEL	WEBSITE	PROGRAM BROCHURE AD	POWERPOINT IMAGE AND/OR BANNER	SPONSOR OF A BREAK/MEAL	VENDOR SHOW
<b>DIAMOND</b>	Please supply logo.	Full page 7" x 10"	Please supply logo.	Let us know if you would like your company attached to a specific meal/break.	8 foot by 30 in skirted table, chairs, and trash can will be provided.
<b>PLATINUM</b>	Please supply logo.	Half Page 3-1/2" x 10" V 7-1/8" x 4-3/4" H	Please supply logo.		8 foot by 30 in skirted table, chairs, and trash can will be provided.
<b>GOLD</b>	Please supply logo.	Quarter Page 3-3/8" x 4-3/4"	Please supply logo.		8 foot by 30 in skirted table, chairs, and trash can will be provided.
<b>SILVER</b>	Please supply logo.	Quarter Page 3-3/8" x 4-3/4"	Please supply logo.		Will have access to a smaller table for display.

### AD/LOGO SPECS

#### Ads

Ads must be a Press Ready PDF file at a minimum of 200 dpi or a minimum of 200 dpi Photoshop TIFF file at full size.

#### Logos / Other Images

Logos and images for ads, banners, and PowerPoint displays to be produced should be submitted as Adobe Illustrator EPS (vector format) or as a 600 dpi bitmap at full size. Logos for the website should be submitted at a minimum of 200 dpi JPEG at full size.

### SENDING LOGOS AND AD MATERIALS

- All files are preferred zipped for accurate transfer.
- All email messages MUST be less than 10MB in size. If any files exceed this limit, the email will be automatically returned without transfer.
- Email files to [eoc2010@bcbsmt.com](mailto:eoc2010@bcbsmt.com).
- If your files exceed the 10MB limit, ship on a CD or DVD to:  
Ginger Knaff, Corporate Communications, Blue Cross and Blue Shield of Montana, 560 N. Park Avenue, P.O. Box 4309, Helena, Montana 59604.

**Deadline for Artwork: April 30, 2010.**